

# Jean-Michel Guarneri named Europe Supply Chain Director at vente-privee.com

## A newly created role to respond to the increasing demands of a highly competitive sector, allowing the website to continue its growth

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With more than 48 million products sold in Europe in 2011 and an average of 75,000 packages sent out each day across 8 European countries, the pioneer and leader in online event sales needs to ensure an excellent level of service, with logistics at the heart of its strategy.

vente-privee.com announces the appointment of Jean-Michel Guarneri as Europe Supply Chain Director. This strategic decision reflects the website's intention to improve its logistical performance, drawing on Jean-Michel Guarneri's expertise and vast experience. "Jean-Michel Guarneri's primary task will be to ensure that vente-privee.com becomes a reference for European supply chain performance, achieving excellence in quality, delivery times and handling costs of orders and deliveries," underlines Hervé Parizot, Managing Director at vente-privee.com.

Currently Vice-President of *L'ASOG* (a French logistics association) and of *l'AGORA* supply chain worldwide, Jean-Michel Guarneri, 51, brings with him over 25 years of experience in a rich, pluridisciplinary career path. Previously a financial auditor at Ernst & Young, he then joined Legris Industries, where he was quickly given responsibility as Finance Director for the Mobile Cranes division, and later for Logistics.



In 2000, he was named Managing Director of Savoye (engineering and automation of distribution centres and logistics information technology), before being promoted to the role of CEO in 2006. At the start of 2010, he joined CEPL (logistics specialists) as Chairman of the Board.

"vente-privee.com is an extraordinary, dynamic company made up of talented men and women who seek to satisfy their brands and their members. Managing and ensuring the evolution of our supply chain is and must remain at the cutting edge of innovation: a determining factor when it comes to our high-quality performance and as we seek to keep our agility in the context of international development and strong growth. As I join vente-privee.com, my hope is to make use of all the experience I have acquired in the logistics sector, fulfilling the crucial demand for quality," explains Jean-Michel Guarneri.



#### ► About vente-privee.com

vente-privee.com founded the online sales event concept and is the global leader in the sector. Specialising in selling brand overstock since 2001, online sales are exclusive to its 16 million members in Europe. Registration to the vente-privee.com club is free and with no purchase obligation. Sales are for a limited time only (3 to 5 days) and are organised in close collaboration with over 1,500 major international brands in all product categories: ready to wear, fashion accessories, music, homeware, toys, sports equipment, high-tech, gastronomy...Thanks to its partnerships with brands, vente-privee.com offers irresistible discounts (50-70% off). With 1,500 employees in 8 European countries, vente-privee.com generated 1.073 billion Euros (900 million pounds) in gross turnover in 2011, an 11% increase from 2010. In 2011, the website launched in the United States in partnership with American Express.

More info? Visit the Press Room at http://pressroom.vente-privee.com

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